

Spotlight on New Center Advisory Committee



Pictured at their first meeting on February 21 are the members of the new Advisory Committee for the Center. Standing, are l. to r., Kim Perry, Linda DeLuca, Karen Chance, Ali Castellini, Michael Farmer. Seated, l. to r., Cathy Wunderlich, Ritwik Mishrah, Janis Martin-Hughes, and Dr. Alan Barstow. The group welcomes suggestions from all Center members.

Spotlight on International Travel

International Courses Abroad for 2007 "Great Travelcation" for Center Members Or, If you don't know where these pictures were taken, you really need to take a trip this year!*

Here is a photo of our own Dr. Alan Barstow and Gunnar Olsson, making plans for Organizational Dynamics seminar participants in Sweden. They are sitting in Olsson's garden, where the entire Dynamics group were guests of the Olsson's for dinner. When was the last time you dined at the home of a world-famous cultural geographer, whose new book may win a prestigious prize??? When do you think you will get this chance again? Participants in the Organizational Dynamics degree program have called them "life changing experiences," and "the crown jewels of Organizational Dynamics." They are both of these—and more, these International Courses Abroad (ICAs).



Several years ago, **Larry Starr**, Executive Director of Graduate Studies, opened these courses to Center members, allowing full participation in all academic activities, at a reduced cost. Since that time, several members have accompanied degree candidates on trips to China, England, Sweden, Greece, Prague, Poland, Finland, and Estonia, experiencing all the positives that come from such a venture, but—and this is *big*, they say—not writing a paper at the end of the course!

For you this could be, quite simply, *the best "travelcation*" ever*. Once you have traveled with a Penn group, meeting and listening to heads of state, leaders in business and education, and



politics of every ilk, you will never, never forget it. You will always, always measure

subsequent trips by the standard set when you traveled with an ICA. Another plus: because you are not taking the course for credit, you pay only a fraction of the student fees.

So what do you get for your money? Accommodation in a great hotel; daily breakfast and any lunches or dinners of an official nature; entrée into all lectures, field trips, and discussions arranged for the group; and travel within and among the country/countries visited. Of course, your new world view is priceless!



It is hard to say whether the experienced travelers or first-time voyagers enjoyed the ICAs more. One participant said that he had been all over the world for his company but never realized how 'shallow'



his visits were until he traveled with Organizational Dynamics. He had met important people in his company on other trips, but with

Organizational Dynamics, he met people important to the *whole country and the global community as well*. In his opinion, there was no comparison between a trip taken for business or pleasure and a trip taken with Organizational Dynamics. The O.D. trips are just, well, **dynamic!**



This year, groups will be going to Paris and Pierrefonds, France; Stockholm, Sweden; Shanghai and Beijing, China; and London, England. Speakers in these courses will include educators, health care administrators, physicians, journalists, an-



thropologists, international management specialists, economic affairs specialists, business engineers, a cultural geographer, business innovation specialists, IT specialists, e-business specialists, historians — you get my point!

Fees for Center members are:

London (June 9-16); Stockholm (June 30-July 7); and Paris (June 23-30): \$4,000.00

China (May 12-27): \$8,000.00



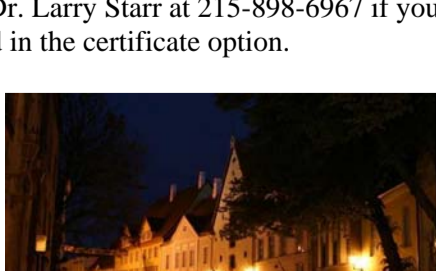
We know you'll agree this is a bargain, but perhaps you feel it is still too much? Consider this: If your company offers financial support for graduate education, consider applying for the **MPhil degree**. Graduates of Penn's O.D. program are automatically eligible for MPhil degree candidacy. Those

holding other Master's degrees should call Dr. Larry Starr at 215-898-6967 to discuss possibilities. Not interested in taking another Master's degree? Perhaps O.D.'s newly-minted and not-yet-formally-announced certificate programs will provide a better fit. Once again, check to see if your employer offers reimbursement—this time for certificate programs.

You don't have to be accepted into a degree program to enroll. Should you subsequently apply and gain admission to the degree program, the course(s) completed would count towards degree requirements. Call Dr. Larry Starr at 215-898-6967 if you are interested in the certificate option.



You do so much for your colleagues, companies, friends, and families — give yourself a reward you will never forget. Information, and links to course descriptions and reservation forms can be found on the **Dynamics website**.



Spaces are limited, so don't delay if you are interested in this wonderful opportunity!

***Travelcation: A trip that is more than just travel and more than just a vacation, including intellectual stimulation, cultural enrichment, and camaraderie along with the sheer excitement of visiting another country.**

Advisory Board Blasts Off with Night of Fun

New Board members **Ali Castellini** and **Janis Martin-Hughes** work at **WXPN**, Penn's Signature radio station, so when **Kim Perry** and **Linda DeLuca** thought of having their first event there the **Advisory Board** heartily agreed.

WXPN has developed into a world-class public broadcasting venue boasting acclaimed programs such as *Kids Corner* (which has won both the Peabody and Armstrong Awards) and *World Café*, which is distributed by National Public Radio to many non-commercial stations across the United States. In 2004, XPN moved to its new quarters at 3025 Walnut Street, and a café, not surprisingly bearing the name "World Café" opened in the same building. A haven for music lovers of every ilk, this inviting café has become a hub of creativity and a magnet for performers.

As part of its 2007 membership drive, the Center for Organizational Dynamics will take over a portion of the World Café (World Café Live Upstairs) from 5:00-7:30 p.m. on March 7 for a unique **Happy Hour** to welcome spring and new and prospective members. Free snacks and drinks at special prices will be offered, and a guided tour of the XPN studio will be available to the first 50 people to register for the event.



Photograph from World Café website

And just to make **absolutely certain** this is a place that lives up to its reputation, **Board members Kim Perry** and **Linda DeLuca** attended **Happy Hour** there on Monday evening. "It was awesome!" they reported. "The space and the food were terrific and, of course, there was music. It is a wonderful place to gather, and our Dynamics group will not be disappointed."

[I am sure I speak for you all when I say a heartfelt "thank you" to Kim and Linda for undertaking this research. There is clearly no end to their willingness to sacrifice on behalf of the Center!]

To register for this not-to-be-missed event, call Rasheeda Hubert at 215-898-6967 or email her at dynamics@sas.upenn.edu. And bring a friend, colleague, or spouse along with you! Those who join the Center March 7 will be eligible to attend the April 11 formal networking event which will include only Center members and representatives of local organizations.

Directions and parking information are available at <http://www.worldcafealive.com/directioninfo.html>.

To register, call Rasheeda Hubert at 215-898-6967 or email her at dynamics@sas.upenn.edu by March 1.

Spotlight on Dr. Lewis Stern

Dr. Lewis Stern will address the Organizational Dynamics community at a Dinner Lecture on March 29. He helped to design and found the Graduate Certificate Program in Executive Coaching at the Massachusetts School of Professional Psychology, a program he now directs. He has thirty years' experience as an executive coach, organization development consultant and consulting psychologist.



Dr. Stern provides many types of coaching, including executive coaching; leadership assessment and development planning; new leader coaching; career coaching; and coaching for high-potential leaders.

A participant in the global community, Dr. Stern has worked with leaders in the U.S., Canada, and countries in Europe, Asia, South America, and the Middle East.

For more information on Dr. Stern and the March 29 event, please see the **Organizational Dynamics website**.

Spotlight on Center Members

Marilyn Stika, a 2005 graduate of the Organizational Dynamics Program, is now a Certified Career Practitioner operating Chart Your Course Career Management Consulting Services. She has been counseling individuals since 1986 about how to successfully market their skills and talents to meet their career and business goals. She provides resume consultation, "no-fail" interview strategies, and effective salary negotiation skills. While a student in O.D., she successfully completed several coaching courses and is a graduate of an ICF-accredited coaching school. She is also licensed in several assessment tools including Life Orientations Training and the Myers-Briggs Type Indicator. She is currently Chair of Public Relations for the Association of Organizational Dynamics Greater Philadelphia Chapter, and has been awarded certification through the Institute of Career Certification International. Her website is <http://www.marilynstika.com>.

Advisory Committee Advisory

Kim Perry, Center Advisory Board co-founder and volunteer extraordinaire, has been overseeing the 2007 membership drive.

Under her supervision, we are in the process of culling the member listserv, and soon all those who have not renewed for 2007 will be deleted.

Renew now! The Center is alive and well and planning events that will engage your interest and increase your amenity.

Go to the **Center website** for information, member renewal form, and credit card payment instructions.

Calendar

- March 7** **Happy Hour at WXPN's World Café Live—See story above**
- March 10** **Information Session** for prospective Organizational Dynamics students—those interested in the new **P3** concentration are welcome, too.
- March 28** **Information Session** for prospective Organizational Dynamics students—those interested in the new **P3** concentration are welcome, too.
- March 29** **Dinner Lecture: * Dr. Lewis Stern on Organizational Coaching**
- April 7** **Special Information Session** for prospective **P3** students
- April 11** **Center Members' Networking Event, E. Craig Sweeten Alumni House 3533 Locust Walk 5:30-7:30 p.m.**
- April 21** **Special Information Session** for prospective **P3** (Projects, Portfolios, and Programs) students
- April 25** **Special Information Session** for prospective **P3** (Projects, Portfolios, and Programs) students
- May 9** **Information Session** for prospective Organizational Dynamics students—those interested in the new **P3** concentration are welcome, too.

Editor's Note: The popular **Dinner Lecture series allows all members of the Organizational Dynamics community—faculty, students, alumni, and Center Members—to come together for a meal and a stimulating talk by leaders in O.D. Lectures are held at the Inn at Penn during the regular pre-class dinner hour, beginning at 5:15 p.m. and ending just before students must leave for class. There is no charge for Center Members.*